

Project 2 Exercises in Style, Phase 2

Instructions

1. Now that you have 15 different styles, please add 5 more. At the end of this step, you will have 20 total styles. For these 5 additional styles, you can either choose to do mashups or your own inventions:

Mashups For each one, combine two or three of your previous styles into one. You can title them “Style 1 x Style 2” or “Style 1 x Style 2: Mashup Name” etc.

Inventions Maybe you use tactics you absorbed in the other exercises but through new means, or maybe they are completely new altogether. Create unique names for these styles.

2. Create cover pages for your 20 styles. This means that you will create a new HTML file for each one. (In total you will have 40 HTML pages.) The title of your text and the author (if there is one) should be on each cover page. Think of it like the cover of a book or a splash/intro page.

When making these, make sure to:

- Use some of the visual elements that were in the long-form text. (That is, there should be some visual trace between the two.)
- Focus on hierarchy, scale, pacing, etc. What makes a cover formally compelling? Make a list of these tactics and try them out here.
- Focus on the unique properties the browser space allows you. For example: Try different positioning tactics in exploring the browser as space. What happens if you make a very tall page? A very wide one? What happens when you combine the different positioning possibilities (relative, static, absolute, fixed)? If you use absolute and fixed positioning, try out layering elements with z-index. If you want to try out CSS3 animations, here would be a good place to practice.